

Penniel Software

Web Development Pricing Structure

Basic Package: M4 000

- Single page website
- Responsive design for mobile devices: included
- Basic SEO optimization: included
- Contact form: included

Premium Package: M6 500

- Static website with up to 5 pages
- Responsive design for mobile devices: included
- Basic SEO optimization: included
- 1 year of hosting & domain: included
- Contact form: included
- Live chat configuration and training: included

Standard Package: M10 000

- Static or dynamic website with up to 10 pages
- Responsive design for mobile devices: included
- Basic SEO optimization: included
- 1 year of hosting & domain: included
- Contact form: included
- Live chat configuration and training: included
- Google Analytics integration: included
- Customized dashboard for content management: included
- 3 months of maintenance and minor updates: included

Premium Package (Special): M15 200

- Dynamic website with unlimited pages
- Responsive design for mobile devices: included
- Advanced SEO optimization: included
- 2 years of hosting & domain: included
- Contact form: included
- Live chat configuration and training: included
- Google Analytics integration: included
- Customized dashboard for content management: included
- 6 months of maintenance and minor updates: included
- Unlimited integrations with third party software API

Add-Ons:

- Additional pages: **M500/page**
- E-commerce functionality: **M3 500**
- Advanced SEO optimization: **M2 500**
- Website optimization: **M200/page**
- Live chat configuration: **M400**
- Live chat training: **M300**
- Website edits: **M200/edit**
- Maintenance and updates: **M500/month**

Backend:

- Contact form: **M800**
- On page admin panel: **M1 500**
- Dashboard admin panel / CMS: **M3 000+**

Note: All packages include up to 3 rounds of revisions. Additional revisions will be charged at an hourly rate of M100.

Website Maintenance Pricing Structure

Basic Plan:

- Cost: **M500/month**
- Services Included:
 - Daily website backups
 - Security and performance monitoring
 - Monthly website updates
 - 24/7 technical support
 - Uptime monitoring

Advanced Plan:

- Cost: **M1000/month**
- Services Included:
 - All services included in the Basic Plan
 - Weekly website updates
 - SEO optimization
 - Google Analytics integration
 - Monthly website analytics report

Custom Plan:

- Cost: Customized based on client needs
- Services Included:
 - All services included in the Advanced Plan
 - Customized maintenance services based on client needs
 - Dedicated account manager
 - Priority technical support
 - Real-time website monitoring
 - Content updates

Note: Prices are subject to change based on the complexity of the website and additional services required by the client.

Copywriting Pricing Structure

1. Website Copyright:

- Basic Package: **M1,000** (Includes up to 5 pages of website content)
- Standard Package: **M1,500** (Includes up to 10 pages of website content)
- Premium Package: **M3,500** (Includes up to 20 pages of website content)
- Completion Time: 1 Week Max

2. Blog Writing:

- Basic Package: **M800** (Includes 4 blog posts per month, up to 500 words each)
- Standard Package: **M1,600** (Includes 8 blog posts per month, up to 500 words each)
- Premium Package: **M3,000** (Includes 16 blog posts per month, up to 500 words each)
- Completion Time: 3 Days Max

3. Social Media Copywriting:

- Basic Package: **M300** (Includes 10 social media posts per month)
- Standard Package: **M500** (Includes 20 social media posts per month)
- Premium Package: **M1,000** (Includes 40 social media posts per month)
- Completion Time: 3 Days Max

Note: The pricing for each package is subject to change based on the specific requirements and complexity of the project. The above pricing is just an estimation of the cost. Please contact us for a custom quote based on your specific needs.

Contacts

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